



2020

Associate Member

Program



*A Powerful Marketing Tool
To Sell More Products & Services
To Colorado County Governments*

Become a CCI Foundation Associate Member Today

If you are a for-profit company or a non-profit educational institution or association that offers products or services to county governments in Colorado, the CCI Foundation Associate Member Program is for you.

Whether you have been doing business with counties for many years or are entering this multi-million dollar market for the first time, being an Associate Member earns you a unique competitive advantage.

Why? The CCI Foundation puts its Associate Members “top of mind” with county government decision-makers, promoting them literally year-round through online communications, publications, conferences, and social media.

As an Associate Member, you gain exposure not only to county commissioners but also to specialists who play key roles in purchasing decisions, including county administrators, road and bridge supervisors, human services directors, and public health officials.

The CCI Foundation offers you the opportunity to target specific counties and sub-sections of the membership with your message and help you identify and connect with key influencers in the product-service decision process.

No matter how much business you do with counties today, an Associate Membership in the CCI Foundation can help you do more.

Below are just a few of our current members. For a full list of members, please visit www.ccionline.org.



Colorado State University





Associate Member Benefits

ALL CCI Foundation Associate Members receive the following:

- Listing on the CCI website by name and product/service category
- Listing in the CCI Annual Report, Summer and Winter Conference printed programs
- Listing on sign prominently displayed at the Summer and Winter Conferences
- Profile in the *eCounty Lines* newsletter
- Option to opt in to receive our e-newsletters, *eCounty Lines* and the *CCI Legislative Report*
- Online access to the 2020 Directory of County Officials

Additional benefits by category

- **Trailblazer – \$1,000**
 - All items above included
- **Pioneer – \$2,000**
 - Two complimentary registrations to be used at 2020 CCI Summer OR Winter Conference
- **Founder – \$5,000**
 - Verbal/Visual recognition at the Opening Session of the Summer and Winter Conferences
 - Two complimentary registrations for the Summer and Winter Conferences
 - Free table-top display at the Summer and Winter Conferences
- **Fourteener – \$10,000**
 - Full-page profile or ad in the Summer and Winter *County Lines* publications
 - Verbal/Visual recognition at the Opening Session of the Summer and Winter Conferences
 - Four complimentary registrations for the Summer and Winter Conferences
 - Free table-top display at Summer and Winter Conferences



2020 Associate Program Application

Please provide information requested below and email it to Annie Olson at aolson@ccionline.org and send your payment to:

CCI Foundation, Attn: Annie Olson
800 Grant Street, Suite 500
Denver, CO 80203-2987

Company/Organization _____

Address _____

City _____

State _____ Zip _____

Telephone _____

Fax _____

Website _____

Contact Information

Contact Name _____

Contact Title _____

Email _____

Direct Telephone _____ Mobile _____

Associate Program Level

- Fourteener \$10,000
- Founder \$5,000
- Pioneer \$2,000
- Trailblazer \$1,000

What types of goods and/or services do or would you provide to counties?

Please check the type of company to be listed in CCI's publications and website. You may check more than one.

- Accounting/Auditing/Tax
- Architecture/Engineering
- Association Nonprofit Trade or Professional 501(c)6 or 501(c)3
- Auctions
- Communications/IT
- Construction and Forestry Equipment
- Consulting
- Financial Services
- Education
- Electronic Documents Management
- Employee Benefits
- Energy Resources
- Environmental
- Government Agency or Entity
- Grants Management
- Healthcare
- Human Services
- Information and Research
- Insurance and Risk Management
- Investments
- Legal and Lobbying Services
- Manufacturing
- Mining
- Municipal Finance
- Preservation
- Special Districts
- Transportation/Rail
- Transportation/Road & Bridge
- Water/Waste Management
- Other, Please Specify _____

Please give a brief description of your company for the CCI Foundation website.

Please email your company/organization logo for the CCI Foundation website and publications to aolson@ccionline.org.